



## **Global business strategist – marketing, communications and teams focus**

Philip Owens was born in Melbourne, Australia, and has worked in operational and strategic business settings around the world for more than 20 years. With a focus on bringing strategy into action, Phil has launched products in over 40 countries, set up businesses in interesting places such as Iran and understands that “a vision without action is a hallucination” (Joel Barker).

As a leader of a global pharmaceutical business delivering over a billion Euros in revenue, Phil was responsible for developing and executing high level strategy that drove results. Phil is also a well seasoned expert in change management strategy and execution, as well as crisis / contingency management.

His passions for psychology, behavioral marketing and communication shapes Phil’s unique viewpoint on business and strategy. He is renowned for seeing the bigger picture and being able make it relevant to drive business results. Phil was recognized as the Bayer ‘Marketing Excellence’ Champion and the ‘Star’ Culture Change Champion in 2009 for his work.

Phil has a passion for people and teams, and is qualified in using a range of advanced psychometric elements for evaluation and enhancement of individuals and teams. Phil has successfully coached and mentored senior executives and senior executive teams on three continents.

Phil is an often sought after facilitator, presenter and speaker in Europe and Australia and brings together personal and team development, along with the highest level of understanding of international business, to deliver real value to his clients.